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FOR IMMEDIATE RELEASE**

GETGO CAFÉ + MARKET ANNOUNCES A BLACK FRIDAY DISCOUNT ON ALL GRADES OF FUEL; \$1 OFF THE POSTED PRICE

- *All fuel grades, including diesel, will be \$1 off the posted per-gallon price when paying with AdvantagePay, myPerks Pay Direct, or the new myPerks Pay Rewards Visa® Credit Card on Nov. 24, while supplies last*
- *Aside from this special Black Friday discount, myPerks Pay and AdvantagePay members receive discounts of 5 to 30 cents per gallon every day*
- *GetGo previously offered fuel discounts in celebration of Fourth of July and back-to-school season*

PITTSBURGH – GetGo Café + Market today announced a major fuel discount as part of Giant Eagle’s Black Friday specials. All day Nov. 24, all grades of fuel (including diesel) will be one dollar off the posted per-gallon price when paying with myPerks Pay Direct, AdvantagePay, or the new myPerks Pay Rewards Visa® Credit Card at every GetGo location while supplies last. For anyone not yet signed up, enrollment in myPerks Pay Direct is free at www.gianteagle.com/pay. There, guests can sign up today or apply for the myPerks Pay Rewards Visa® Credit Card to begin saving on all GetGo fuel purchases.

“We’re excited to offer this discount on top of all the other deals we’re offering on Black Friday and Cyber Monday this year,” said Joel Hirschboeck, senior vice president of fuel. Giant Eagle, Inc. announced their slate of Black Friday-themed discounts in a press release last week. “AdvantagePay and myPerks Pay members get up to 30 cents off every single day, and seasonal discounts like these are yet another way we’re focused on providing value to our guests.”

This Black Friday fuel discount supplements the deals previously announced by Giant Eagle, Inc. The deals for myPerks members include:

- Up to 5X Perks on every \$50 spent on hundreds of retailer gift cards. Nov. 16 through 27, myPerks members get 2X Perks and myPerks Pro members get 4X Perks. On Black Friday, Nov. 24, through Nov. 27, all myPerks and myPerks Pro members get 5X Perks.
- A 10-cent-off-per-gallon fuel discount with the purchase of GetGo’s famous The Pilgrim sub sandwich, now through Thanksgiving.
- Free donuts at Giant Eagle/Market District until 10 a.m. on Black Friday; one free self-serve coffee at GetGo, any size, all day Black Friday.

(more)

- \$5 for any level of WetGo car washes on Nov. 24 and 27.
- Supermarket hot deals on hundreds of products across Giant Eagle and Market District locations.
- \$15 coupon for free groceries with a new or transferred prescription to Giant Eagle Pharmacy.

Starting at 12:01 a.m. on November 24 and ending at 11:59 p.m. that same day, all grades of fuel (including diesel) will be discounted one dollar off the posted per-gallon price for those who use myPerks Pay Direct, AdvantagePay, or the myPerks Pay Rewards Visa® Credit Card at the pump. The discounted fuel price is only available to those members and cardholders while supplies last. Current AdvantagePay members are encouraged to upgrade to the newer myPerks Pay Direct as this is just one of several exclusive discounts and bonuses for myPerks Pay Direct members throughout the year. Previously, GetGo celebrated Fourth of July and back-to-school season with fuel discounts.

About GetGo

GetGo is an innovative, food-first convenience store experience with more than 260 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland, and Indiana. GetGo offers food and fuel in a variety of models – from open-concept stores to stand-alone kiosks. GetGo Café + Market locations feature an extensive menu of high-quality, made-to-order foods and a market stocked with ready-to-eat meals, packaged goods, and convenience items. Many sites offer touchless and tunnel WetGo car washes. GetGo is headquartered in Pittsburgh, Pennsylvania, and operated by Giant Eagle, Inc. More information, including site maps and menus, is available at www.getgocafe.com.

* At this time, co-branded GetGo locations in Indiana are unable to accept myPerks Pay Direct as a payment method. Indiana residents are encouraged to check with a GetGo team member before making a fuel purchase with myPerks Pay Direct.