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## GETGO CAFÉ + MARKET EASES HOLIDAY TRAVEL STRESS WITH FUEL DISCOUNTS OVER FOURTH OF JULY WEEKEND

- Regular unleaded gas will be \$2.75 per gallon for AdvantagePay and myPerks Pay Direct members starting June 30 through July 4; the same cents-off discount will apply to all other fuel grades, including premium and diesel.
- The new myPerks Pay Direct is an improved version of AdvantagePay, offering the same everyday savings on fuel but with the added option to use on purchases at Giant Eagle and Market District as well.
- Aside from this special Fourth of July discount, myPerks Pay Direct and AdvantagePay members receive discounts of up to 30 cents per gallon every day; additional exclusive promotions are planned for myPerks Pay Direct members throughout the summer.

**PITTSBURGH** – GetGo Café + Market today announced a major fuel discount in celebration of the Fourth of July weekend. Beginning June 30 through July 4, regular unleaded gasoline will be priced at \$2.75 per gallon for all myPerks Pay Direct\* and AdvantagePay members at every GetGo location. This same cents-off discount for myPerks Pay Direct and AdvantagePay members will also apply to all other fuel grades, including premium and diesel. For anyone not yet signed up, enrollment in myPerks Pay Direct is free at <a href="www.myperks.com/pay">www.myperks.com/pay</a>. Guests can sign up today to begin saving on GetGo fuel purchases.

"At GetGo, our guests are at the center of everything we do, from providing those last-minute convenience items to fueling vacation travel," said Joel Hirschboeck, senior vice president of fuel. "We're proud our stores can help facilitate Fourth of July plans, and this deep discount will allow our neighbors to spend less on fuel and focus more on celebrations with friends and family."

Beginning June 30 through July 4, regular unleaded (87 octane) gasoline will be priced at \$2.75 per gallon for those who use myPerks Pay Direct or AdvantagePay at the pump. Other grades of fuel will be discounted by the same discount as regular. The same discount between \$2.75 and the posted price for regular unleaded will apply to all other fuel grades as well, including diesel. For example, if the posted price of regular unleaded is \$3.45 per gallon, the discount for the \$2.75 myPerks Pay Direct price will be 70 cents; in that scenario, all other grades of fuel will be discounted 70 cents off their respective posted prices for myPerks Pay Direct members.

The discounted fuel price is only available to myPerks Pay Direct and AdvantagePay members. Both programs are extensions of Giant Eagle's myPerks loyalty platform, allowing those who enroll to electronically pay for fuel and grocery purchases directly from their bank accounts. AdvantagePay was launched in 2019, and myPerks Pay Direct is a new and improved version of the program launched earlier this year. With myPerks Pay Direct, members get the same

everyday fuel discounts of up to 30 cents off the posted per-gallon price as AdvantagePay members\*, but with the added option of paying for purchases at Giant Eagle and Market District locations.

Current AdvantagePay members are encouraged to upgrade to myPerks Pay Direct as this is the first of several exclusive discounts and bonuses planned for myPerks Pay Direct members throughout the summer. Beginning on July 6 and running for a limited time, members will get an extra "perk" per dollar when they use myPerks Pay Direct for purchases inside any GetGo\*, Giant Eagle, or Market District location.

## **About GetGo**

GetGo is an innovative, food-first convenience store experience with more than 260 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland, and Indiana. GetGo offers food and fuel in a variety of models – from open-concept stores to stand-alone kiosks. GetGo Café + Market locations feature an extensive menu of high-quality, made-to-order foods and a market stocked with ready-to-eat meals, packaged goods, and convenience items. Many sites offer touchless and tunnel WetGo car washes. GetGo is headquartered in Pittsburgh, Pennsylvania, and operated by Giant Eagle, Inc. More information, including site maps and menus, is available at <a href="https://www.getgocafe.com">www.getgocafe.com</a>.

<sup>\*</sup> At this time, co-branded GetGo locations in Indiana are unable to accept myPerks Pay Direct as a payment method. Indiana residents are encouraged to check with a GetGo team member before making a fuel purchase with myPerks Pay Direct.