

August 15, 2023 FOR IMMEDIATE RELEASE

GETGO CAFÉ + MARKET CELEBRATES BACK-TO-SCHOOL SEASON WITH NEW FUEL DISCOUNT

- All fuel grades, including diesel, will be 50 cents off the posted per-gallon price when paying with AdvantagePay or myPerks Pay Direct starting August 17 through August 20 while supplies last.
- The new myPerks Pay Direct program is an improved version of AdvantagePay, offering the same everyday savings on fuel but with the added option to also use on purchases inside GetGo, Giant Eagle, and Market District locations.
- Aside from this special back-to-school discount, myPerks Pay Direct and AdvantagePay members receive discounts of up to 30 cents per gallon every day; myPerks Pay Direct members earn an extra "perk" per dollar spent at all GetGo, Giant Eagle, and Market District locations now until Labor Day.
- GetGo previously offered a fuel discount for the Fourth of July holiday weekend.

PITTSBURGH – GetGo Café + Market today announced a major fuel discount in celebration of the back-to-school season. Beginning Thursday, August 17, through Sunday, August 20, all grades of fuel (including diesel) will be 50 cents off the posted per-gallon price when paying with myPerks Pay Direct^{*} or AdvantagePay at every GetGo location. For anyone not yet signed up, enrollment in myPerks Pay Direct is free at <u>www.myperks.com/pay</u>. Guests can sign up today to begin saving on GetGo fuel purchases.

"This is a season of change for our guests. With students going back to college and parents getting back into the school routine, we hope this discount alleviates some of that stress," said Joel Hirschboeck, senior vice president of fuel. Hirschboeck added that Giant Eagle and GetGo continually focus on helping their customers save. Following last week's announcement of a new wave of Price Lock items, this discount is the latest benefit for myPerks Pay Direct members. "AdvantagePay and myPerks Pay Direct members get up to 30 cents off every single day, and we're proud to offer special seasonal discounts to make these seasons of life a little bit easier."

From August 17 through August 20, all grades of fuel (including diesel) will be discounted 50 cents off the posted per-gallon price for those who use myPerks Pay Direct or AdvantagePay at the pump. The discounted fuel price is only available to myPerks Pay Direct and AdvantagePay members. Current AdvantagePay members are encouraged to upgrade to the newer myPerks

Pay Direct as this is just one of several exclusive discounts and bonuses planned for myPerks Pay Direct members throughout year. Previously, GetGo celebrated Fourth of July by pricing regular unleaded gasoline at \$2.75 per gallon for members. Additionally, now until Labor Day, myPerks Pay Direct members earn an extra "perk" per dollar spent on purchases inside any GetGo^{*}, Giant Eagle, or Market District location. This means a myPerks member can earn double the perks on everyday groceries when paying with myPerks Pay Direct. Additional promotions and discounts will be announced at later dates.

About GetGo

GetGo is an innovative, food-first convenience store experience with more than 260 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland, and Indiana. GetGo offers food and fuel in a variety of models – from open-concept stores to stand-alone kiosks. GetGo Café + Market locations feature an extensive menu of high-quality, made-to-order foods and a market stocked with ready-to-eat meals, packaged goods, and convenience items. Many sites offer touchless and tunnel WetGo car washes. GetGo is headquartered in Pittsburgh, Pennsylvania, and operated by Giant Eagle, Inc. More information, including site maps and menus, is available at <u>www.getgocafe.com</u>.

^{*} At this time, co-branded GetGo locations in Indiana are unable to accept myPerks Pay Direct as a payment method. Indiana residents are encouraged to check with a GetGo team member before making a fuel purchase with myPerks Pay Direct.