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## WESTERVILLE GIANT EAGLE® BECOMES LATEST CENTRAL OHIO MARKET DISTRICT® LOCATION ON THURSDAY, MAY 11

The grand opening of the Westerville Market District will be highlighted by an appearance from celebrity pastry chef, Candace Nelson, on Thursday, and sampling from local vendors throughout the weekend.

**COLUMBUS, Ohio -** Giant Eagle, Inc. will celebrate the grand opening of its newest Central Ohio Market District, located at 650 North State Street in Westerville, on Thursday, May 11. This store represents the transformation of the former Westerville Giant Eagle, which has undergone months of renovation to offer the community an enhanced shopping experience.

"We are thrilled to invite customers to be our guests and join us in celebrating the opening of our new Westerville Market District location and to explore all that the store has to offer," said Paul Abbott, Market District Senior Director. "Our commitment to supporting local food artisans really shines in this store, and we're excited to have our local purveyors instore throughout the weekend to help our customers discover some truly exceptional food."

The modern and energizing store design will offer a curated product assortment that features a robust selection of globally inspired ingredients and locally sourced products from Ohio that have been hand-picked specifically for the Market District format. Throughout grand opening weekend, customers can interact with local vendors including, Charqui Jerky, Bellisari's, Brownie Points, and Nocterra Brewery.

The Market District experience will be brought to life by talented Team Members who are eager to share their passion for food, unique culinary expertise, and exceptional service with customers.

Customers are invited to visit the store on grand opening day to enjoy giveaways, sampling and a ceremonial ribbon cutting at 10 a.m. Following the ribbon cutting, pastry chef, founder of *Sprinkles Cupcakes*, and *Cupcake Wars* judge, Candace Nelson, will lead a baking demonstration and book signing for customers who pre-register through the <u>Westerville Eventbrite Page</u>. Copies of Nelson's latest book, *Sweet Success*, will be available for purchase.

Following the Westerville grand opening celebration, Candace Nelson will host a baking demonstration and book signing at the recently renovated McCutcheon and Stelzer Market District located at 2900 Stelzer Road in Columbus. Interested customers can pre-register for this appearance through the <a href="McCutcheon and Stelzer Eventbrite Page">McCutcheon and Stelzer Eventbrite Page</a>. There will be a limited number of tickets available for each event.

The Westerville Market District will feature a new catering department, elevated gourmet case and chef-inspired prepared foods offerings in addition to a wide assortment of organic and conventional produce, artisan cheeses, and locally sourced proteins options. The bakery will offer baked-in-house daily bread as well as Market District specialty items such as signature cakes and cookies.

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Through efforts including, strong weekly sales, personalized savings through the myPerks platform, and the recently launched "Price Lock" on more than 800 high-quality popular grocery items, Market District will continue to offer meaningful value to customers in addition to an outstanding culinary experience.

The Westerville Market District will be open from 7 a.m. – 11 p.m. Monday through Friday, and 6 a.m. – 11 p.m. Saturday and Sunday.

## **About Giant Eagle**

Giant Eagle, Inc., ranked among the top 40 on *Forbes* magazine's largest private corporations list, is one of the nation's largest food retailers and distributors with approximately \$11 billion in annual sales. Founded in 1931, Giant Eagle, Inc. has grown to be a leading food, fuel and pharmacy retailer in the region with more than 470 stores throughout western Pennsylvania, north central Ohio, northern West Virginia, Maryland and Indiana.

## **About Candace Nelson**

Candace Nelson is the founder and pastry chef of bakery sensation Sprinkles, the world's first cupcake bakery. She was the judge for 10 seasons on the Food Network's Cupcake Wars and is an executive producer and judge of Netflix's Sugar Rush baking competition show. Her cupcakes have been featured on The Oprah Winfrey Show, in Bon Appetit, Food and Wine, The New York Times, and The Los Angeles Times. Her latest book Sweet Success hit #4 on the Wall Street Journal Bestseller list and her debut book The Sprinkles Baking Book is a New York Times Bestseller.